



REAL MAGIC  
C O A C H I N G

MAKE YOUR IMPOSSIBLE,  
**POSSIBLE!**

Fill Your Life With  
**Abundance** and **Purpose**

ANDERS HANSEN

Would you love to be part of an ever-growing industry, in which you could leave an everlasting impact while laying the foundation for your future personal and business success?

# WOULD YOU LIKE TO EARN MORE FOR DOING WHAT YOU LOVE?



## BEGIN HELPING OTHERS TODAY

We have different choices in life. Once choice is, we can accept things as they are and trade time for money. Or, we can do meaningful things that help others realize their wildest goals - all while growing our own profitable business.

The Certified Real Magic Coaching Program™ was created to do just that. If you'd like to find a new purpose in life and grow as a business owner, while helping others achieve their goals and ambitions, this is for you.

## Fill Your Life With **Purpose** And **Abundance**

Don't let anything get in your way of living out your dream, plug into our powerful systems of transformation.

Grow your success through proven programs that matter.

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## WHAT TO EXPECT IN **REAL MAGIC** COACHING



Anders Hansen has built a very successful coaching business in the personal development industry alongside a team of world-class professionals. Beginning in 2021, he has partnered with Charlotte Charnell, a very successful coach trainer who has educated more than 300+ coaches and psychotherapists in Denmark and Internationally. Together, the two have developed a platform to benefit you and your future clients through a Business Builder section that Anders facilitates and a 6-month Certified Coaching training that Charlotte delivers.

## **Real Magic Business Builder:**

Provides you the tangible tools you need to successfully build and launch your business with paying clients. The following modules are included in the Business Builder, but are continually expanded upon:

- Introduction
- Set your business goals
- Vision mapping your business path
- Your new self-Image as a coach and mentor
- Find your niche
- How to craft your mission statement
- Defining your ideal client avatar
- Conscious problem and conscious dreams of your client
- Setting your prices
- Creating deliverables
- Client activation and site walk-through
- Customer registration
- Practicing presentations
- Coaching program structure and length
- 1:1 sales conversation training
- 6 steps to a sales conversation
- Buying psychology and extensive sales training
- Overcoming objections
- Sales and service
- Structuring a webinar (incl. template)
- Leveraging the Real Magic brand
- Lead funnels
- Content creation that sells
- How to develop your brand
- Social media that works
- How to make your business relevant in the market
- Facebook compliant viral ad structure
- Best business practices
- Library of recordings from past live and virtual trainings
- 50+ Hours of training videos and downloadable PDF's, mp3's, and various other tools

**1:1 laser coaching sessions with Anders**

**Monthly group Q&A calls**

**Full in-person training days before Real Magic LIVE event**

**3-level bonus structure with exclusive benefits**

**Access to Private Facebook Group**

## **Real Magic Coaching certification:**

For the first 6 months, you will go through the certification program that Chalotte leads you through, module by module.

### **The following are topics you will learn to master:**

- Introduction
- Coaching Presumptions
- Coaching Values
- Point Zero
- Calibration
- Matching - Mismatching & Report
- Maslow's Hierarchy of Needs
- The Six Human needs by Tony Robbins
- NLP, The Circle Coaching Model
- 16 Powerful Questions
- Working with clients
- Coaching vs. Therapy
- The Model of Success
- The 6-I model
- The Obstacle Model
- The Brain Model
- Essence & Meditation
- Self-sabotage
- Blind spots
- Mirroring Your Relations
- Beliefs
- The Smart Goals Model
- Projections Dark
- Psychological Defense Mechanisms
- CC & Real Magic Defense Mechanisms
- Purpose- & Method Awareness
- Neuro Plans and Data Protection Regulation (GDPR).
- 64 online video lessons
- 4 Master Calls with Chalotte Charnell
- 3 supervisions online
- 1 day of certification
- 60 hours of training

**64 online video lessons**

**4 Master Calls with Chalotte Charnell**

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**Access to private FB Group**

There will be monthly Q/A calls with Chalotte where everyone who's in the program or HAS been (graduated past 6 months) is welcome to join in.

The LIVE trainings and examinations will be held 3 times a year.

# GET STARTED NOW!

Take the next step towards a future you will love, go to  
[www.andershansen.com/en/coaching-programs/real-magic-coaching/](http://www.andershansen.com/en/coaching-programs/real-magic-coaching/)  
and fill out the form to talk to our team.

For more information about the course contact us at  
[support@andershansen.com](mailto:support@andershansen.com).

When you decide what road you want to take,  
different opportunities will show up.

**MAKE YOUR IMPOSSIBLE,  
POSSIBLE!**